

# CARLY BARTON ALT

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Designer specializing in user-focused digital solutions across web, mobile, and print platforms. Skilled in collaborating with teams to create engaging and accessible designs. Strong in creative problem-solving, brand storytelling, and project management, ensuring delivery within deadlines.

## AREA OF EXPERTISE

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Figma	Adobe Creative Suite	Accessibility
Canva	Visual Design	Branding & Identity

## PROFESSIONAL EXPERIENCE

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### WEB DEVELOPMENT INTERN, DRIVEN PROJECT

MAY 2024 - JULY 2024

- Collaborated effectively with the web development team to design and implement intuitive, visually appealing user interfaces, enhancing user satisfaction and driving website engagement.
- Developed and implemented responsive web designs that optimized accessibility and performance across multiple devices (mobile, tablet, desktop).
- Leveraged WordPress and Elementor to successfully translate design concepts into functional website components, contributing significantly to front-end development tasks.
- Participated in team meetings and brainstorming sessions, generating innovative ideas to improve website functionality, user engagement, and overall design.

### ADMINISTRATIVE ASSISTANT, TOM JAMES

FEB 2022 - MAY 2024

- Provided comprehensive administrative support to the sales team, streamlining operations and enhancing efficiency.
- Delivered exceptional customer service to factory representatives, resolving inquiries and building strong relationships.
- Proficiently navigated CRM and Excel to retrieve critical information, such as A/R balances, sales sheets, and reports, to inform strategic decision-making.
- Implemented organized filing systems to ensure efficient workflow and easy access to essential documents.

### RETAIL SALES STYLIST, NORDSTROM

OCT 2017 - JULY 2020

- Actively engaged with customers to understand their unique needs and preferences, providing personalized recommendations regarding fit, color, and performance of products.
- Cultivated strong customer relationships through exceptional service, fostering loyalty and driving repeat business.
- Consistently exceeded personal and departmental sales targets by effectively meeting customer needs and delivering a superior shopping experience.
- Demonstrated strong product knowledge and expertise in styling and recommending appropriate products to customers.

## EDUCATION

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### CERTIFICATE IN USER EXPERIENCE / USER INTERFACE DESIGN

APRIL 2022 - JAN 2023

University of Wisconsin - Madison UX Cohort

- 400 in-class hours to cover UX/UI design best practices and tools. Immersive, hands-on, experiential training centered on design theory and practice.

### BACHELOR OF ARTS IN FASHION MERCHANDISING

SEPT 2013 - MAY 2017

University of St. Thomas, St. Paul, Minnesota

- Relevant coursework in Fashion Merchandising
- Minor in Business Administration